

IvyCap Day, 2021 was held virtually on September 17th & 18th. The theme for this year's event was "The Multiplier Effect", applauding and highlighting the achievements of Indian entrepreneurs and the growing start-up ecosystem. IvyCap Day brings together our entire ecosystem, including eminent leaders in the industry, experts, limited partners, mentors, portfolio companies, startups, co-investors, alumni, and institutes.

Alumni Engagement • Endowment • Mentoring • SSG

IvyCap Day 2021

THE MULTIPLIER EFFECT

Lessening Global Alumni Ecosystem

Meet the Speakers

17th September 2021

By Invitation Only



GLIMPSES OF DAY 1

Keynote- Neeraj Aggarwal, Chairman Asia Pacific, Boston Consulting Group

"We often underestimate the role of leadership in multiplier effect. Extreme value is created by more people-centric companies and hence it highlights the need and the role of talent and leadership." - [Neeraj Aggarwal](#), Chairman, Asia Pacific, Boston Consulting Group

-Watch the full video [here](#)

Keynote- Sandeep Kataria, CEO, Bata

[Sandeep Kataria](#), CEO, BATA, "In these tough times, we have become used to the word 'WFH'. However, to me, it holds a different meaning- Women from Home. I feel with the hybrid model working, we will not lose out on the skillset of the mothers and others who had additional responsibilities at home and were staying back. I believe there are several factors for this 'Multiplier effect' which will stay but 'Women from Home' will outstay all of them."

-Watch the full video [here](#)

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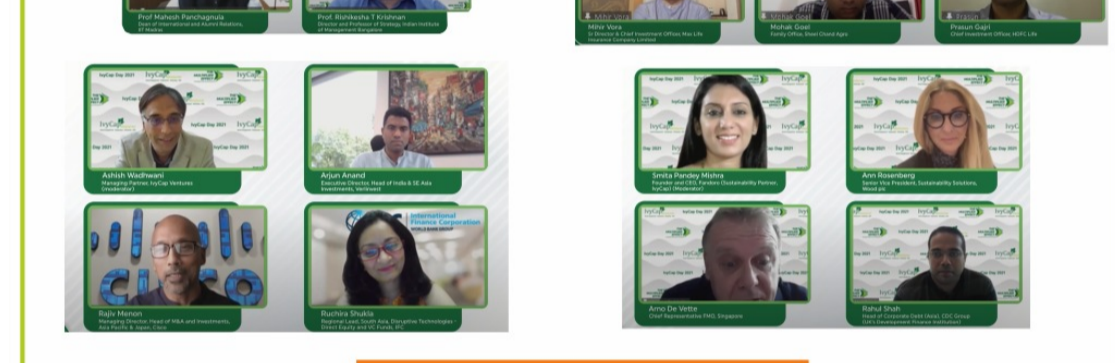
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GLIMPSES OF DAY 2

Keynote Dr. Devi Prasad Shetty (Narayana Hrudalaya)

[Dr. Devi Shetty](#), Chairman, Narayana Hrudalaya Limited- "The world that we have inherited is going to be dramatically different from what it was two years ago. COVID will disrupt everything in every aspect of our work & life."

- Watch the full video [here](#)

Fireside Chat- Sanjeev Bikhchandani, Founder, Info Edge India

[Sanjeev Bikhchandani](#), Founder, Info Edge India Ltd- "For the people who are starting out as entrepreneurs and have not got their funding, I have a message for them. Just remember, customers' money is more important than the investors' money. If you are getting customers' money and repeatedly getting from the same customer, and the price is higher than your cost; chances are that you are a viable company, and you will have enough customers."

-Watch the full video [here](#)

Fireside Chat- Sharen Jester Turney and Ravi Dhariwal

[Sharen Jester Turney](#), Former President and CEO, Victoria's Secret- "If you are a market leader and you want to scale up, you need to know where the real customers are. There needs to be an engagement model and how you do it is important."

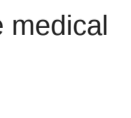
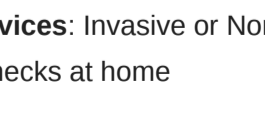
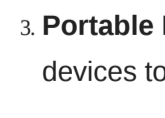
[Ravi Dhariwal](#), Former CEO, Bennett Coleman & Co Ltd.- "For scaling up, you need to know what your secret sauce is. And it is important to communicate this to yourself, customers, and employees regarding this."

- Watch the full video [here](#)

Panel Discussions Of IvyCap Day 2021

<p>How AI is Transforming HealthTech</p> <p>Dr. Cherian, Co-Founder, Synapsica; Abhishek Jha, Co-Founder & CEO, Elucidata; Swetabh Pathak, Co-Founder, Elucidata; Niranjan Ramakrishnan, Group CIO, Leixir</p> <p>Watch the discussion here</p>	<p>D2C Brands - The Road Ahead in the 2020s</p> <p>Pankaj Vermani, Founder & CEO, Clovia; Gaurav Singh Kushwaha, Founder & CEO, BlueStone; Vishal Jindal, Co-Founder & Co-CEO, Biryani By Kilo; Prabhakaran Singh, Founder & CEO, Bewakoof; BG Krishnan, Founder & CEO, eShakti;</p> <p>Watch the discussion here</p>	<p>Winning in International Markets</p> <p>Rasik Pansare, Co-Founder, Get My Parking; Tamanna Dhamija, Co-Founder, Convisight; Venkat Nott, Founder & CEO, Vinculum Group; Nipun Jain, Business Director (Asia), Bidgely; Ashish Mehta, Co-Founder & CEO, OnlineSales</p> <p>Watch the discussion here</p>
<p>Building Scale in Under-Served Markets</p> <p>Bhuvan Rustagi, Co-Founder & COO, Lendbox; Pratyush Halen, Founder & CEO, Fingpay; Sanjeev Chandak, Co-Founder & CEO, ftcash</p> <p>Watch the discussion here</p>	<p>Shortening the Learning Curve-The EdTech Way</p> <p>Jatin Solanki, Co-Founder, Expertons; Gaurav Perti, Founder & CEO, PurpleTutor; Hari Balasubramanian, Investor and Mentor</p> <p>Watch the discussion here</p>	<p>Building DeepTech Companies in India</p> <p>Chakradhar Reddy Veeramreddy, Co-Founder, Singularity Automation; Bhaskar Deo, CEO & Founder, Trillbit; Gaurav Tripathi, Co-Founder & CEO, Superpro; Sneh Vaswani, Co-Founder and CEO, Miko</p> <p>Watch the discussion here</p>
<p>Emerging Role of Alumni & Institutes in Innovation</p> <p>Prof. V. Ramgopal Rao, Director, IIT Delhi Prof Ashok Misra, President, IIT Alumni Centre Prof Mahesh Panchagnula, Dean of International and Alumni Relations, IIT Madras Prof. Rishikesh T Krishnan, Director & Professor, IIM Bangalore</p> <p>Watch the discussion here</p>	<p>Quest for Long Term Returns</p> <p>Ashwani Bhatia, Managing Director (Corporate Banking & Global Markets), SBI; Prof Aliasgar Contractor, Former Dean, IIT Bombay; Mihir Vora, Sr Director & CIO, Max Life Insurance Company Limited; Mohak Goel, Family Office, Sheel Chand Agro; Prasun Gajri, CIO, HDFC Life</p> <p>Watch the discussion here</p>	<p>Mega Trends for the Decade in Indian VC Ecosystem</p> <p>Arjun Anand, Executive Director, Head of India & SE Asia Investments, Verlinvest; Rajiv Menon, Managing Director, Head of M&A and Investments, Asia Pacific & Japan, Cisco; Ruchira Shukla, Regional Lead, South Asia, Disruptive Technologies - Direct Equity and VC Funds, IFC</p> <p>Watch the discussion here</p>
<p>Re-Imagining the Future Through Responsible Investments</p> <p>Ann Rosenberg, Senior Vice President, Sustainability Solutions, Wood plc Arno De Vette, Chief Representative, FMO, Singapore Rahul Shah, Head of Corporate Debt (Asia), CDC Group (UK's Development Finance Institution)</p> <p>Watch the discussion here</p>	<p>Building Hyper-Growth Companies</p> <p>Hari V. Krishnan, CEO and Managing Director, PropertyGuru; Manish Taneja, Co-founder and CEO, Purple; Pranjal Kumar, Global CFO and Head of Corporate Development, Eruditus Executive Education; Sanjeev Barnwal, Co-Founder and CTO, Meesho</p> <p>Watch the discussion here</p>	<p>Closing Remarks</p> <p>Nishith Desai, Founder, Nishith Desai Associates</p> <p>Watch the discussion here</p>

IVYCAMP



IvyCamp, in partnership with HDFC Life, has launched Futurance to co-create targeted solutions with startups that will add value to the HDFC Life organization.

In Futurance Phase-4, we are seeking solutions from the following areas:

- Fraud Detection:** AI-based tools using text, vision, and voice to detect & prevent risk, fraud, and cybercrime
- Non-Invasive Vital Measurement:** Non-invasive, remote monitoring tools to measure vitals like BP, Glucose using AI
- Portable Medical Testing Devices:** Invasive or Non-invasive portable medical devices to facilitate medical checks at home

We are looking for technology-based startups with solutions that can scale for a large organization. To read more, please visit www.ivycamp.in/futurance.

Click [here](#) to watch the message from Prasun Gajri, CIO - HDFC Life Ltd on the Futurance program.

Click [here](#) to watch the message from Parvez Mulla, COO - HDFC Life Ltd on the Futurance program.

Check out the news coverage [here](#).



Powered by a global alumni network of mentors, investors, and entrepreneurs

