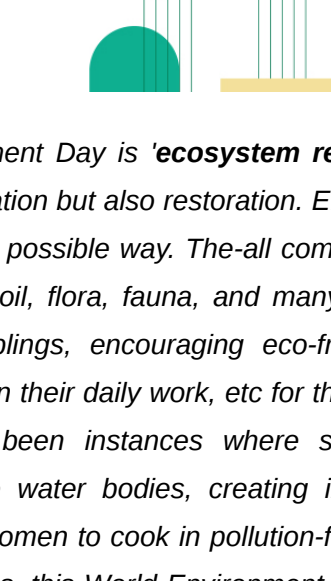


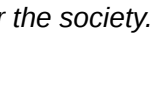
FROM THE FOUNDER'S DESK

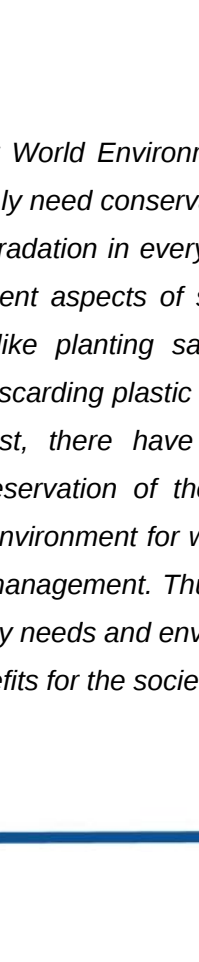

Environment Day | 5th June



Vikram Gupta

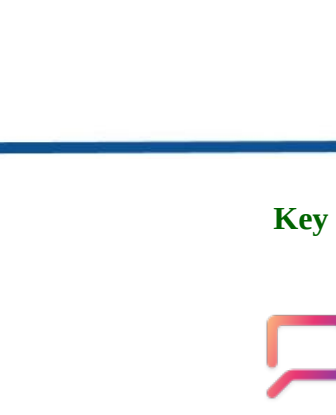
Founder & Managing Partner



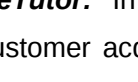
"This year's theme for World Environment Day is **'ecosystem restoration'**. Our natural ecosystem does not only need conservation but also restoration. Efforts are being made to control ecosystem degradation in every possible way. The-all comprehensive approach is adopted towards different aspects of soil, flora, fauna, and many others. Entrepreneurs must take initiatives like planting saplings, encouraging eco-friendly mud structures, accepting paper and discarding plastic in their daily work, etc for their both residences and workplace. In the past, there have been instances where startups have engaged themselves in the preservation of the water bodies, creating ink and paint from the pollution, creating an environment for women to cook in pollution-free conditions, applying technology for waste management. Thus, this World Environment Day, we should take an oath that our community needs and environmental conservation should be aligned together to drive maximum benefits for the society."



NEW INVESTMENTS




Chirag Jain

Founder & CEO

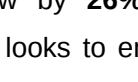


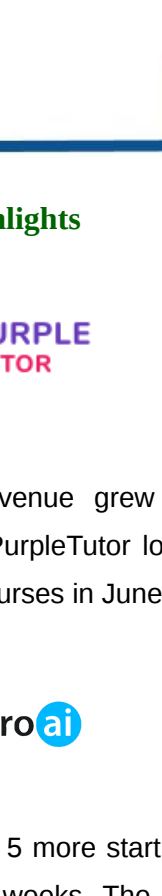






Rasik Pansare

Co-Founder & CMO



Happy to share the news of our latest investment in [Get My Parking](#). Congratulations to Chirag Jain, Rasik Pansare and their entire team! Get My Parking provides an IOT-based smart parking platform which digitizes any type of parking space. The new funds will be used to scale its IoT platform and extend its footprint in the US, LATAM, and Australian markets. [Read more](#)

Miko

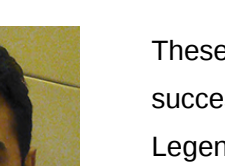
Miko partners with Gaana to bring robots with music. [Read More](#)

Clovia

Sharen Jester Turney, Former Victoria's Secret CEO joins Clovia as adviser. [Read More](#)

ANGEL FUND


Key Highlights



PurpleTutor: In May'21, the company's revenue grew by **26% MoM**. Additionally, the customer acquisition rate grew by 50%. PurpleTutor looks to enhance its offering of courses and will be launching some exciting courses in June.

Superpro^{ai}

SuperPro: In May'21, the company signed up 5 more startups. It released iOS SDK with React Native SDK going live in the next two weeks. The company is also releasing an early invite for personalized video call rooms - which can be used in one click without needing any downloads.



Expertrons: This month, the company launched the 'Consult For A Cause' feature, where the expert's earning can be contributed for Covid relief. There was a 74% increase in aspirant's placement and 34% growth in expert onboarding last month. The company has got a great social media outreach with 10k+ followers on Instagram and 1.5+ Million views.



Trillbit: The company has recently signed a commercial contract with a public transport management startup. Also, it onboarded a business development individual with more than **20+** years of experience in the IoT industry. In May'21, the company was showcased at **Scaleup Impact Summit**.

EARLY STAGE INVESTING

"If you can't invent the future, the next best thing is to fund it"

- John Doerr


"You need to skate to where the puck will be, not where it has been"

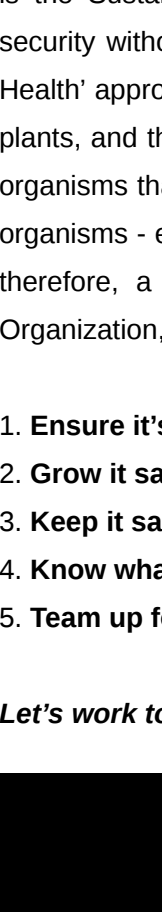
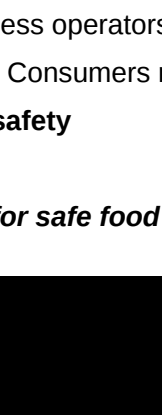
- Wayne Gretzky



Nilay Doshi

Investment Professional



These quotes given by the most successful Venture Capitalist and the Legendary Ice Hockey Player perfectly captures the essence of the Venture Capital Investment. Early-stage startups are those companies that have just started in the last 1-2 years and are working on developing their product, identifying the product-market fit, and building their team. Making an early-stage investment aka Pre-Seed/Seed




investment is about placing a bet when all the pieces of the puzzle are not there. And that's why early-stage investing is one of the most important aspects of the investment industry, as one has to provide financial and strategic support to the startups who have just taken their first steps.

As an early-stage investor, one needs to be a keen observer of the changes which are happening in terms of technological progress and consumer behaviour, as these would play a very important role in the success of the startup. An investor needs to have a research-oriented mindset and a futuristic view along with the ability to identify the passion, compatibility, and right composition among the founders. In addition, the investor needs to create a huge network of multiple stakeholders like academic institutions, accelerators/incubators, other early-stage investors/funds, experts etc. so that they can get in touch with the startups at their earliest.

All investors know that every early-stage startup would have multiple risks which can be categorised into **3 major buckets** i.e Product/Technology Risk, Market Risk, and Team Risk. Given the startups are at the beginning stage, these risks can't be avoided, however, the goal of the investor is to make sure, based on their research and discussion with the team, that this is the best team to execute this technology in the given market scenario and they would be able to mitigate the risks in near future.

Early-stage investing might be one of the biggest risks in the VC ecosystem, but at the same time the value creation is the highest if all the pieces of the puzzle fit together as envisioned.

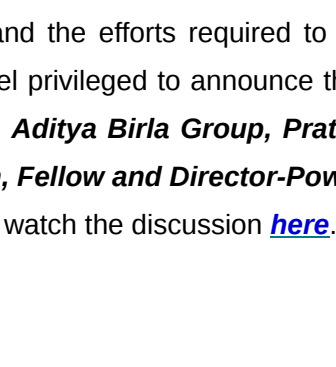
IVYCAMP

IvyCamp in partnership with HDFC Life launched the **Futurance 3.0** last year to partner with startups to co-create targeted solutions and build the next-gen capabilities for HDFC Life. We have just concluded the third season of this program. We received over **300** startup applications, over **30** startups were selected presented in the preliminary round to HDFC Life, **6** startups e-met the CIO, COO, & HDFC Life Senior Management Team. In our previous two seasons, **7** startups were selected for a PoC with HDFC Life. The results of Phase 3 is yet to be announced. Watch this section for more updates on Futurance.


SUSTAINABLE DEVELOPMENT GOALS (SDGs)

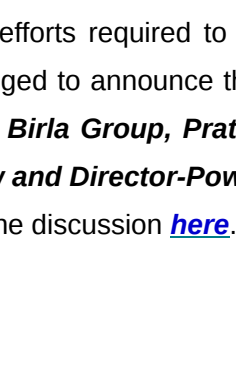
World Food Safety Day | 7th June



Smita Mishra

Founder

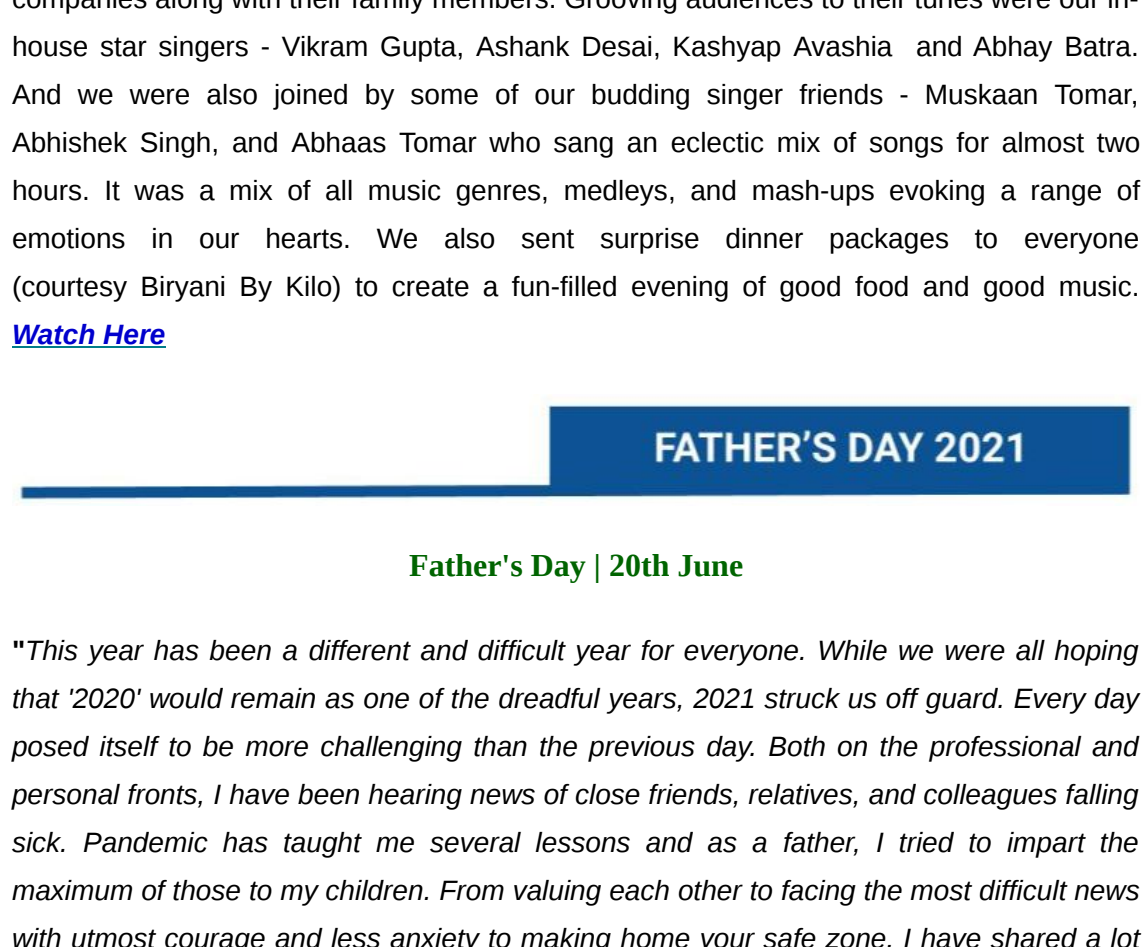




is the Sustainable Development Goal to achieve Food Security. But there is no food security without food safety. If it is not safe, it is not food. Food safety requires the 'One Health' approach, which recognises the connection between the health of people, animals, plants, and the environment. To minimize the risk of zoonotic pathogens (disease-causing organisms that can be transmitted between animals and humans) & antimicrobial-resistant organisms - especially in the post-COVID era , it is important to keep animals healthy. And therefore, a 5 point call to action has been designed by the Food and Agriculture Organization, in which each of the stakeholders has been suggested a call to action:

- Ensure it's safe:** Governments must ensure safe and nutritious food for all
- Grow it safe:** Agriculture and food producers need to adopt good practices
- Keep it safe:** Business operators must make sure food is safe
- Know what's safe:** Consumers need to learn about safe and healthy food
- Team up for food safety**

Let's work together for safe food and good health!



Ms. Smita Mishra in conversation with Mr. Vijay Pal Singh on the Importance of Adiva Food Safety Day

To understand more about the significance of the day and understand why we should pay more attention to World Food Safety Day and how we can contribute - please listen to our discussion with **Mr. Vijay Pal Singh**. He is currently working with **CSIR-Institute of Genomics & Integrative Biology (CSIR-IGIB) as the Assistant Professor at the Academy of Scientific and Innovative Research (AcSIR)**. **Prior to this**, he was working as the **Joint Director at Food Safety and Standard Authority of India**.

EVENTS


Join #GenerationRestoration

TOWARDS WORLD ENVIRONMENT DAY 2021 - 5TH JUNE 2021

Presented by :


Join us on :

Organised by :



4 JUNE '21, FRIDAY

7:00-8:00PM IST



Reimagine. Recreate. Restore.

World Environment Day 2021

Topic of Discussion

Ecosystem Restoration

SPEAKERS:

Sandeep Shrivastava

VP, Head - Environmental Sustainability

Aditya Birla Group

Pratap Raju

Founder

ClimateCollective.net

Abhishek Jain

Fellow and Director-Powering Livelihoods

Council on Energy, Environment and Water

MODERATED BY :

Smita Mishra

Founder / CEO

Fandora Technologies Pvt Ltd

Register at: <https://www.airmeet.com/cal/70d0d-c4d8-4d8-af18-af7f1d4d4d4d>

For more details, contact us: support@fandora.com

World Environment Day was observed on 5th June 2021. *"Biodiversity loss is already costing the global economy 10 percent of its output each year. If we do not sufficiently finance nature-based solutions, we will impact the capacities of countries to make progress on other vital areas such as education, health, and employment. If we do not save nature now, we will not be able to achieve sustainable development"* Inger Andersen, the Executive Director of UNEP said.

SDGs 2030 is almost a final attempt and already a race against time to prevent climate catastrophe. The theme for 2021 UN Environment Assembly is Strengthening Actions for Nature to Achieve the Sustainable Development Goals. And much in line with this, the theme of World Environment Day 2021 was: Ecosystem Restoration. Pakistan was the global host of the World Environment Day and the event witnessed the launch of the UN Decade on Ecosystem Restoration - 2021-2030. On the occasion of the same, we organized a discussion forum on 4th June to deliberate on how we worked basis the last year's theme and the efforts required to make this year's theme a success through the decade. We feel privileged to announce that **Sandeep Shrivastava, Head, Environment Sustainability, Aditya Birla Group, Pratap Raju, Founder, ClimateCollective.net, and Abhishek Jain, Fellow and Director-Powering Livelihoods, CEEW** had joined us for the event. You can watch the discussion [here](#).

WE WERE HERE

Musical Zoom Evening Amidst the Pandemic

"Music is the moonlight in the gloomy night of life". Delighted to share our IvyCap moments wherein we keep finding our little ways of creating happiness for our team members. We organised a virtual music event for all our Team members and Portfolio companies along with their family members. Grooving audiences to their tunes were our in-house star singers - Vikram Gupta, Ashank Desai, Kashyap Avashia and Abhay Batra. And we were also joined by some of our budding singer friends - Muskaan Tomar, Abhishek Singh, and Abhaas Tomar who sang an eclectic mix of songs for almost two hours. It was a mix of all music genres, medleys, and mash-ups evoking a range of emotions in our hearts. We also sent surprise dinner packages to everyone (courtesy Biryani By Kilo) to create a fun-filled evening of good food and good music. [Watch Here](#)

FATHER'S DAY 2021

Father's Day | 20th June

Vikram Gupta

Founder & Managing Director, IvyCap Ventures

"This year has been a different and difficult year for everyone. While we were all hoping that '2020' would remain as one of the dreadful years, 2021 struck us off guard. Every day posed itself to be more challenging than the previous day. Both on the professional and personal fronts, I have been hearing news of close friends, relatives, and colleagues falling sick. Pandemic has taught me several lessons and as a father, I tried to impart the maximum of those to my children. From valuing each other to facing the most difficult news with utmost courage and less anxiety to making home your safe zone, I have shared a lot with my children. Work-from-home has altered work schedules to some extent, however, I tried to maintain a fine balance between my professional and personal life. Getting a closer look at how I manage both sides of my life, will surely be helpful for my children. This year would not be like the usual year with travel plans and family bonding, however, staying together has given us enough time to spend with one another. ." - **Vikram Gupta, Founder & Managing Director, IvyCap Ventures**

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www.ivycapventures.com
www.ivycamp.in

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